



GOVT OF ASSAM  
OFFICE OF THE DISTRICT COMMISSIONER  
GOALPARA (ASSAM) (ELECTION BRANCH)  
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No.GEL.06/Misc/Election/2025/119

Dated Goalpara the 6<sup>th</sup> September, 2025

From : Election Officer,  
Goalpara.

To : 1. The ERO, 12-Jaleshwar/13-Goalpara West (ST)/14-Goalpara East/15-Dudhnai (ST) LAC  
2. Shri Dhiraj Jyoti Choudhury Agronomist, RFSP Farm, Matia (Rakhyasini) &  
Nodal Officer, SVEEP, Goalpara

Sub : Social Media Review - regarding.

Ref : Letter No.ELE.87/2023/ 175 Dtd.6<sup>th</sup> September, 2025.

Sir,

With reference to the above, I have the honour to enclose herewith the copy of letter under reference received from the Deputy Secretary to the Govt. of Assam, Election Department & Joint Chief Electoral Officer, Assam regarding Social Media Review, which is self explanatory.

In this regard, EROs are requested to take all necessary steps to increase the number of followers and subscribers across the official social media platforms of the Chief Electoral Officer, Assam. Services of BLOs and BLO Supervisors may please be utilized in dissemination and promotion of official social media handles at the grassroot level.

Furthermore, the Nodal Officer, SVEEP, Goalpara is requested to incorporate this directive into SVEEP activities, local outreach programme and public communication strategies, ensuring maximum visibility and engagement across all voter segments, particularly youth and first-time voters.

This is for favour of your kind information and necessary action.

Enclo : As stated.

Yours faithfully,

Election Officer  
& Goalpara

Memo No.GEL.06/Misc/Election/2025/119 (A)

Copy to:

Dated Goalpara the 6<sup>th</sup> September, 2025

1. The In-Charge DIPRO, Goalpara. She is requested to upload necessary post incorporating the detail link/address of the social media handles of Chief Electoral Officer, Assam in the facebook page of District Administration, Goalpara to encourage the general public to follow, like and subscribe the same and stay informed with accurate, timely and verified electoral information. (Copy of letter referred above enclosed)
2. The DIO, NIC, Goalpara. He is requested to upload the social media handles of Chief Electoral Officer, Assam in the website of District Administration, Goalpara. (Copy of letter referred above enclosed)
3. CA to DEO for kind appraisal of the District Election Officer, Goalpara.

Election Officer  
& Goalpara

**OFFICE OF THE CHIEF ELECTORAL OFFICER, ASSAM**  
**Janata Bhawan: Block-C: Fourth Floor: Dispur: Guwahati – 781006**

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No.ELE.87/2023/175

Dated 6<sup>th</sup> September, 2025

To,

Election Officers (All),  
 Assam

**Sub: Social Media Review – reg**

Sir/Madam,

In inviting a reference to the subject cited above, I am directed to inform that a One-Day Workshop of Media Nodal Officers (MNOs) and Social Media Nodal Officers (SMNOs) of all States/UTs of India is going to be conducted by Election Commission of India, on 12<sup>th</sup> September, 2025 in New Delhi where the workshop aims to review the progress since the previous session, experience sharing from recent developments and charting out a forward looking media and social media strategy.

As you are aware, we are currently in the midst of a digital era where the demand for real-time, accurate, and fact-based information is at an all-time high. In alignment with this shift, the Election Commission of India (ECI) has emphasized the critical need to leverage digital platforms to effectively disseminate verified information to the general public.

To ensure greater transparency, enhanced voter awareness, and better public engagement, the official social media handles of the Chief Electoral Officer (CEO), Assam must serve as primary sources of reliable and real-time electoral updates, announcements, and educational content.

In this regard, you are requested to take all necessary steps to increase the number of followers and subscribers across the official social media platforms of the Chief Electoral Officer, Assam. This may include, but is not limited to, actively engaging Booth Level Officers (BLOs) and BLO Supervisors in the dissemination and promotion of official social media handles at the grassroots level. Furthermore, efforts should also be made to encourage the general public to follow, like, and subscribe to these handles to ensure they stay informed with accurate, timely, and verified electoral information. All District SVEEP Nodal Officers are also encouraged to incorporate this directive into their ongoing SVEEP activities, local outreach programs, and public communication strategies, ensuring maximum visibility and engagement across all voter segments, particularly youth and first-time voters.

The official social media handles of Chief Electoral Officer, Assam are:

- 1) Instagram - <https://www.instagram.com/ceoassam/>
- 2) Facebook - <https://www.facebook.com/ceoassam/>
- 3) X - <https://twitter.com/ceoassam62029>
- 4) Youtube - <https://www.youtube.com/channel/UCemXPYpgW0VPceV5Z-k3OyQ>

This is for your kind information and necessary action.

Yours faithfully,

Deputy Secretary to the Govt. of Assam,  
 Election Department &  
 Joint Chief Electoral Officer, Assam